课程教学进度计划表

一、基本信息

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| 课程名称 | 综合商务英语1 |
| 课程代码 | 2020594 | 课程序号 | 0831 | 课程学分/学时 | 64 |
| 授课教师 | 陈银春 | 教师工号 | 12062 | 专/兼职 | 专职 |
| 上课班级 | 商务英语B24-1 | 班级人数 | 29 | 上课教室 | 外国语学院324 |
| 答疑安排 | 陈银春：周一7-8节 外语334 |
| 课程号/课程网站 | 3150608 <https://my.gench.edu.cn/FAP5.Portal/pc.html?rnd=9206266>  |
| 选用教材 | 《商务英语综合教程》王立非主编，ISBN 9787544677899，外语教学与研究出版社，2023年8月第1版 |
| 参考教材与资料 | 1.《商务英语综合教程1综合训练》陈俐丽主编, 外语教学与研究出版社, 2019年12月第1版2.自编资料包3.https://welearn.sflep.com/ |

1. 课程教学进度安排

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| 周次 | 教学内容 | 教学方式 | 作业 |
| 1 | Unit 1 The Business of Language and the Language of BusinessText I : A World Empire by Other MeansText AnalysisLanguage Practice | DiscussionLectureExercises | Textbook Exercises; Exercise Books |
| 2 | Unit 1 Text II: Talking Business? Watch Your LanguageListening PracticeText AnalysisGrammar | Time-limited ReadingPractice under Guidance  | Online Exercises（Welearn） |
| 3 | Unit 1 Writing skills: Coherence and CohesionGrammar |  | Preview Unit 2Online Writing  |
| 4 | Unit 2 Bridging the Cross-cultural Gap Text I: The Business Context in Intercultural CommunicationNew words and ExpressionsLanguage PracticePronunciation Practice  | DiscussionLectureExercises | Textbook Exercises; Exercise Books |
| 5 | Unit 2 Text II: Getting to Sí, Ja, Oui, Hai and DaListening PracticeWriting PracticeGrammar | Time-limited ReadingPractice under Guidance | Online Writing  |
| 6 | Unit 3 College Education: Searching for a ChangeText I: Universities and Their FunctionNew words and ExpressionsLanguage PracticePronunciation Practice  | DiscussionLectureExercises | Textbook Exercises;Online Exercises（Welearn） |
| 7 | Unit 3 Text II: The Case Method of Harvard Business SchoolListening PracticeWriting PracticeGrammar | Time-limited ReadingPractice under Guidance | Online Writing  |
| 8 | 期中小结Quiz | ReviewQuiz  | Preview Unit 4 |
| 9 | Unit 4 The Reality of Success in Business Text I: How Jack Welch Runs GENew words and ExpressionsLanguage PracticePronunciation Practice  | Time-limited ReadingPractice under Guidance | Textbook Exercises; Exercise Books |
| 10 | Unit 4Text II: The United States of EntrepreneursListening PracticeGrammar | DiscussionLectureExercises | Textbook Exercises;Online Exercises（Welearn） |
| 11 | Unit 5 Empire of WealthText I: In Praise of Competitive UrgesNew words and ExpressionsLanguage PracticePronunciation Practice  | Time-limited ReadingPractice under Guidance | Textbook Exercises; Exercise Books |
| 12 | Unit 5Text II: Self-made Wealth in America: Robber Barons and Silicon SultansListening PracticeGrammar | DiscussionLectureExercises | Textbook Exercises;Online Exercises（Welearn）Preview Unit 6 |
| 13 | Unit6 A Flat World Text I: The Drawbacks of Cultural GlobalizationPronunciation PracticeListening PracticeWriting Practice | Time-limited ReadingPractice under Guidance | Online Writing  |
| 14 | Unit 6 Text II: Rise of the TitansNew words and ExpressionsText AnalysisLanguage Practice | DiscussionLectureExercises | Textbook Exercises;Online Exercises（Welearn） |
| 15 | Mini Project | Group discussion lecture | Presentation preparation |
| 16 | Mini Project | PresentationQuestion & Answer | Review for the Final Exam |
| 17 | Final Exam |  |  |

三、考核方式

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| 总评构成 | 占比 | 考核方式 |
| 1 | 50% | 期末笔试 |
| X1 | 15% | 期中测验 |
| X2 | 20% | 作业（线上作业和线下作业） |
| X3 | 15% | 项目展示 |

任课教师 系主任审核  日期：2025.02