课程教学进度计划表

一、基本信息

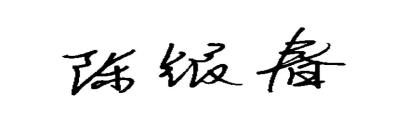
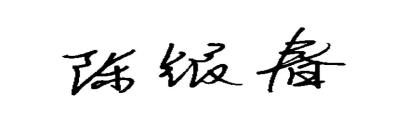
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| 课程名称 | 综合商务英语1 | | | | |
| 课程代码 | 2020594 | 课程序号 | 0831 | 课程学分/学时 | 64 |
| 授课教师 | 陈银春 | 教师工号 | 12062 | 专/兼职 | 专职 |
| 上课班级 | 商务英语B24-1 | 班级人数 | 29 | 上课教室 | 外国语学院324 |
| 答疑安排 | 陈银春：周一7-8节 外语334 | | | | |
| 课程号/课程网站 | 3150608 <https://my.gench.edu.cn/FAP5.Portal/pc.html?rnd=9206266> | | | | |
| 选用教材 | 《商务英语综合教程》王立非主编，ISBN 9787544677899，外语教学与研究出版社，2023年8月第1版 | | | | |
| 参考教材与资料 | 1.《商务英语综合教程1综合训练》陈俐丽主编, 外语教学与研究出版社, 2019年12月第1版  2.自编资料包  3.https://welearn.sflep.com/ | | | | |

1. 课程教学进度安排

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| 周次 | 教学内容 | 教学方式 | 作业 |
| 1 | Unit 1 The Business of Language and the Language of Business  Text I : A World Empire by Other Means  Text Analysis  Language Practice | Discussion  Lecture  Exercises | Textbook Exercises; Exercise Books |
| 2 | Unit 1  Text II: Talking Business? Watch Your Language  Listening Practice  Text Analysis  Grammar | Time-limited Reading  Practice under Guidance | Online Exercises（Welearn） |
| 3 | Unit 1  Writing skills: Coherence and Cohesion  Grammar |  | Preview Unit 2  Online Writing |
| 4 | Unit 2 Bridging the Cross-cultural Gap  Text I: The Business Context in Intercultural Communication  New words and Expressions  Language Practice  Pronunciation Practice | Discussion  Lecture  Exercises | Textbook Exercises; Exercise Books |
| 5 | Unit 2  Text II: Getting to Sí, Ja, Oui, Hai and Da  Listening Practice  Writing Practice  Grammar | Time-limited Reading  Practice under Guidance | Online Writing |
| 6 | Unit 3 College Education: Searching for a Change  Text I: Universities and Their Function  New words and Expressions  Language Practice  Pronunciation Practice | Discussion  Lecture  Exercises | Textbook Exercises;  Online Exercises（Welearn） |
| 7 | Unit 3  Text II: The Case Method of Harvard Business School  Listening Practice  Writing Practice  Grammar | Time-limited Reading  Practice under Guidance | Online Writing |
| 8 | 期中小结  Quiz | Review  Quiz | Preview Unit 4 |
| 9 | Unit 4 The Reality of Success in Business  Text I: How Jack Welch Runs GE  New words and Expressions  Language Practice  Pronunciation Practice | Time-limited Reading  Practice under Guidance | Textbook Exercises; Exercise Books |
| 10 | Unit 4  Text II: The United States of Entrepreneurs  Listening Practice  Grammar | Discussion  Lecture  Exercises | Textbook Exercises;  Online Exercises（Welearn） |
| 11 | Unit 5 Empire of Wealth  Text I: In Praise of Competitive Urges  New words and Expressions  Language Practice  Pronunciation Practice | Time-limited Reading  Practice under Guidance | Textbook Exercises; Exercise Books |
| 12 | Unit 5  Text II: Self-made Wealth in America: Robber Barons and Silicon Sultans  Listening Practice  Grammar | Discussion  Lecture  Exercises | Textbook Exercises;  Online Exercises（Welearn）  Preview Unit 6 |
| 13 | Unit6 A Flat World  Text I: The Drawbacks of Cultural Globalization  Pronunciation Practice  Listening Practice  Writing Practice | Time-limited Reading  Practice under Guidance | Online Writing |
| 14 | Unit 6  Text II: Rise of the Titans  New words and Expressions  Text Analysis  Language Practice | Discussion  Lecture  Exercises | Textbook Exercises;  Online Exercises（Welearn） |
| 15 | Mini Project | Group discussion  lecture | Presentation preparation |
| 16 | Mini Project | Presentation  Question & Answer | Review for the Final Exam |
| 17 | Final Exam |  |  |

三、考核方式

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| 总评构成 | 占比 | 考核方式 |
| 1 | 50% | 期末笔试 |
| X1 | 15% | 期中测验 |
| X2 | 20% | 作业（线上作业和线下作业） |
| X3 | 15% | 项目展示 |

任课教师 系主任审核  日期：2025.02