《商务英语阅读1》课程教学进度计划表

一、基本信息

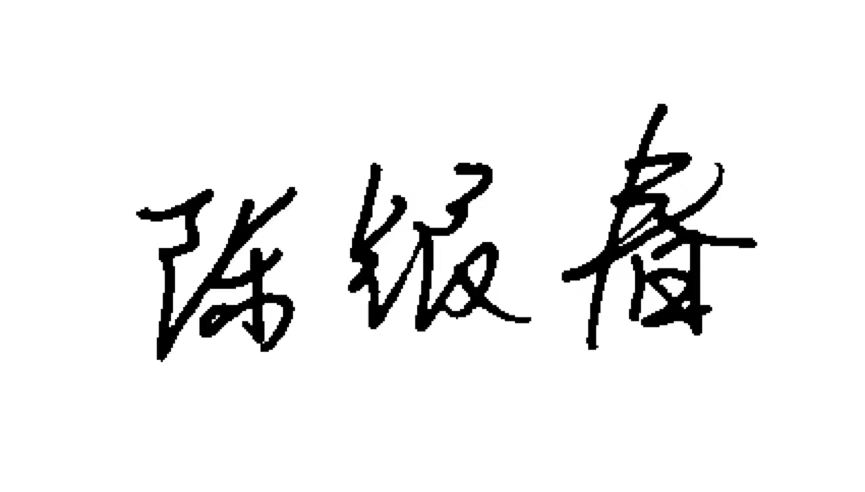
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| 课程名称 | **商务英语阅读1 / Business English Reading 1** | | | | |
| 课程代码 | 2020597 | 课程序号 | 2234 | 课程学分/学时 | 2 (32) |
| 授课教师 | 陈维 | 教师工号 | 22537 | 专/兼职 | 专职 |
| 上课班级 | 商英B24-1 | 班级人数 | 32 | 上课教室 | 三教310 |
| 答疑安排 | 星期四7-8节，外国语334 | | | | |
| 课程号/课程网站 | 2365779  https://my.gench.edu.cn/FAP5.Portal/pc.html?rnd=177110643 | | | | |
| 选用教材 | 《商务英语阅读教程1》 王立非总主编，叶兴国、谢文怡主编ISBN 9787544659697，上海外语教育出版社，2023年8月第1版 | | | | |
| 参考教材与资料 | 1.《商务英语综合教程1》王立非主编，ISBN：978-7-5446-4650-5  上海外语教育出版社  2．《商务知识导读》，孙丽霞、王欣双著，北京对外经济贸易大学出版社；  3. 自编资料包  4. www.chinadaily.com.cn | | | | |

二、课程教学进度安排

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| --- | --- | --- | --- | --- |
| 课次 | 课时 | 教学内容 | 教学方式 | 作业 |
| 1 | 2 | Course introduction and requirements；  **Unit 1 Effective Communication**  Extensive Reading: Text A  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 2 | 2 | **Unit 1 Effective Communication**  Extensive Reading: Text B  **Unit 2 Soaring China**  Extensive Reading: Text A  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 3 | 2 | **Unit 2 Soaring China**  Extensive Reading: Text B  **Unit 3 Gender Discrepancy**  Extensive Reading: Text A  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 4 | 2 | **Unit 3 Gender Discrepancy**  Extensive Reading: Text B  Reading Skills  Quiz 1 | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 5 | 2 | **Unit** 4 **Staff Management**  Extensive Reading: Text A & Text B  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 6 | 2 | **Unit** 5 **Consumer Behavior**  Extensive Reading: Text A & Text B  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 7 | 2 | **Unit** 6 **Corporate Social Responsibility**  Extensive Reading: Text A  Reading Skills  Quiz 2 | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 8 | 2 | **Unit** 6 **Corporate Social Responsibility**  Extensive Reading: TextB  **Unit** 7 **Career Success**  Extensive Reading: Text A  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 9 | 2 | **Unit** 7 **Career Success**  Extensive Reading: Text B  **Unit 8 Positive Attitudes**  Extensive Reading: Text A  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 10 | 2 | **Unit 8 Positive Attitudes**  Extensive Reading: Text B  **Unit 9 Time Management**  Extensive Reading: Text A  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 11 | 2 | **Unit 9 Time Management**  Extensive Reading: Text B  Reading Skills  Quiz 3 | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 12 | 2 | **Unit** **10 Green Business**  Extensive Reading: Text A & Text B  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 13 | 2 | **Unit** **11 Ways of Investment**  Extensive Reading: Text A & Text B  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 14 | 2 | **Unit** **12 Era of Big Data**  Extensive Reading: Text A  Reading Skills  Quiz 4 | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 15 | 2 | **Unit** **12 Era of Big Data**  Extensive Reading: Text B  Reading Skills | 讲述教学，任务教学，问题导向教学，讨论教学 | Supplementary Reading;  Test Yourself |
| 16 | 2 | Review for the final test | 讲述教学，任务教学，问题导向教学，讨论教学 | Review |

三、考核方式

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| 总评构成 | 占比 | 考核方式 |
| 1 | 50% | 期末笔试 |
| X1 | 20% | 随堂测试 |
| X2 | 20% | 读书报告 |
| X3 | 10% | 考勤及课后作业 |

任课教师： 系主任审核： 日期：2024.9