SJQU-QR-JW-013（A0）

**上 海 建 桥 学 院**

高级商务英语 课程教案

周次 1 第1次课 学时 2 教案撰写人：12

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| 课程单元名称 | Introduction & Module 1 | |
| 本次授课目的与要求  To prepare the students for the new semester  To introduce the teaching arrangements and requirements  To demonstrate basic structure of the course and the textbook | | |
| 教学设计思路  To help students get ready for the new semester  To familiarize students with the new style of task-based class teaching | | |
| 本次教学重点与难点  To introduce the new arrangements and requirements  To encourage students to involve into class discussion  To help students understand pros and cons of different ways of working | | |
| 教学内容提要及时间分配 | | 教学方法与手段设计 |
| （可添页）  **Teaching Content**  1.Warm up (5 minutes)  2.Presentation on teaching arrangements and requirements (15 minutes)  3. BEC test related exercise doing and discussion (30 minutes)  4. textbook-based oral practice (40 minutes)  **II. Time Allotment** 2 periods of 45minutes | | **Teaching Methods and Means**  Analysis  Discussion;  Multi-media |
| 课外复习、预习要求及作业布置  Review the key points taught in this period  Do exercises in next module. | | |
| 课后反思 |  | |

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周次 2 第2次课 学时 2 教案撰写人：12

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| 课程单元名称 | Module 2 | |
| 本次授课目的与要求  To encourage students to demonstrate their understanding of the given topic  To help students learn what benefits a company normally offer | | |
| 教学设计思路  Based on the material provided in textbook, help students understand relevant business background and knowledge and grasp English skills in these business occasions | | |
| 本次教学重点与难点  How to make a mini-presentation about company benefits based on the materials given in the textbook  How to make a good presentation | | |
| 教学内容提要及时间分配 | | 教学方法与手段设计 |
| （可添页）  **Teaching Content**  1.Warm up (5 minutes)  2. BEC test related exercise doing and discussion (30 minutes)  3. textbook-based oral practice (55 minutes)  **II. Time Allotment** 2 periods of 45minutes | | **Teaching Methods and Means**  Analysis  Discussion;  Multi-media |
| 课外复习、预习要求及作业布置  Review the key points taught in this period  Do exercises in next module | | |
| 课后反思 |  | |

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周次 3 第3次课 学时 2 教案撰写人：12

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| 课程单元名称 | Module 3 | |
| 本次授课目的与要求  To encourage students to demonstrate their understanding of the given topic  To help students know the ways of starting a business | | |
| 教学设计思路  Based on the material provided in textbook, help students understand relevant business background and knowledge and grasp English skills in these business occasions | | |
| 本次教学重点与难点  The concerns in setting up a new company  How to leave and take a message | | |
| 教学内容提要及时间分配 | | 教学方法与手段设计 |
| （可添页）  **Teaching Content**  1.Warm up (5 minutes)  2. BEC test related exercise doing and discussion (30 minutes)  3. Textbook-based oral practice (55 minutes)  **II. Time Allotment** 2 periods of 45minutes | | **Teaching Methods and Means**  Analysis  Discussion;  Multi-media  Presentation |
| 课外复习、预习要求及作业布置  Review the key points taught in this period  Do exercises in next module | | |
| 课后反思 |  | |